

We are On a **Mission** to

EMPOWER EDUCATION

Elevate your career with
DPU-COL'S Online

DEGREE PROGRAMMES



BBA

**Bachelor of
Business
Administration**

MBA

**Master of
Business
Administration**



**Certificate
Programme in
Digital
Marketing**




**Certificate
Programme in
Hospital &
Health Care
Management**

BACHELOR OF BUSINESS ADMINISTRATION

 Mode
 Category
 Duration
 Learning Path

Online **Management** **3 Years** **Graduation**



Eligibility :
 HSC (10+ 2) or its equivalent Exam with any stream and English as one of the subject from a recognized Board.

Get yourself into job profiles of
 Marketing Executive
 Business Development Executive
 Sales Executive
 Human Resource Manger
 Market Research Analyst
 Management trainee
 and many more...

MASTER OF BUSINESS ADMINISTRATION

 Mode
 Category
 Duration
 Learning Path

Online **Management** **2 Years** **Post Graduation**


Eligibility :
 A Bachelor's degree from a recognized university in any discipline Minimum **50%** aggregate marks or **45%** in case of candidates belonging to reserved categories

Get yourself into job profiles of
 Financial Advisor
 Marketing Manager
 Management Analyst
 Investment Banker
 Finance Manager
 IT Manager
 HR Manager
 Business Consultant
 and many more...

BBA 8 SPECIALIZATIONS



- Marketing Management
- Finance Management
- Retail Management
- E-Commerce Management
- Human Resource Management
- IT and Systems Management
- International Business Management
- Banking, Financial Services and Insurance Management

MBA 15 SPECIALIZATIONS

- Marketing Management
- Operations Management
- Block Chain Management
- Finance Management
- IT Management
- Fintech Management
- Agribusiness Management
- Project Management
- Human Resource Management
- Business Analytics Management
- International Business Management
- Digital Marketing Management
- Artificial Intelligence & Machine Learning
- Logistics, Materials & Supply Chain Management
- Hospital Administration and Healthcare Management

Wait no more, **Break down barriers** to gate your degree!

Fees: Indian Civilian : Total Fee : ₹ 1,45,400/-

Semester	1	2	3	4	5	6
Fee (INR)	30,000	30,000	25,000	25,000	20,000	15,400

Note:-Concession in fee are available in the following cases-

- A scholarship of Rs 5,000/- will be offered at payment of full fee in single or two transactions within 15 days
- Indian defence / Differently Abled
- DPU Staff / Alumni

We aim to prepare determined professionals to hone future focused capabilities sought by employers across the globe so that they can accelerate their career growth to its full potential.

Fees: Indian Civilian : Total Fee : ₹ 1,89,400/-

Semester	1	2	3	4
Fee (INR)	50,000	50,000	45,000	44,400

Note:-Concession in fee are available in the following cases-

- A scholarship of Rs 10,000/- will be offered at payment of full fee in single or two transactions within 15 days
- Indian defence / Differently Abled
- DPU Staff / Alumni

Upskill yourself

with Online Certification in Collaboration with



CERTIFICATE PROGRAMME IN DIGITAL MARKETING

Online	20 Credits	6 Months	Post Graduation Certificate

Eligibility :
A Bachelor's degree from a recognized university



CERTIFICATE PROGRAMME IN HOSPITAL & HEALTH CARE MANAGEMENT

Online	20 Credits	6 Months	Post Graduation Certificate

Eligibility :
A Bachelor's degree from a recognized university



CPDM 5 COURSES

- Introduction to Digital Marketing
- Search Engine Optimization
- Integrated Marketing Communication
- Social Media Marketing
- Emerging Trends in IT

Get yourself into job profiles of

Digital Marketing Executive/Manager
Social Media executive
 Performance Marketer
PPC Specialist
 Digital Marketing Specialist/
DM Strategist
 SEO Executive
 and many more...

Programme Fee Structure	
Indian - Civilian Indian ₹	Foreign Students US \$
28000	625

Note:-Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
- Indian defence / Differently Abled

CPHAHM 5 COURSES

- Hospital Administration
- Marketing of Health Care Services
- Indoor and Outdoor Hospital Services
- Quality Management in Health Care Services
- Legal Aspects of Hospital Administration

Get yourself into job profiles of

Hospital Administrator
Blood Bank Administrator
 Planning Adviser
Clinical manager
 Assistant health Manager
Assistant health Administrator
 and many more...

Programme Fee Structure	
Indian - Civilian Indian ₹	Foreign Students US \$
28000	625

Note:-Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
- Indian defence / Differently Abled





“
SUCCESS
 DOESN'T COME TO YOU,
 YOU GO TO IT.
 ”

DPU Pune, has partnered with Qollabb EduTech, Bangalore to provide company-based project work and virtual internship opportunities to learners directly under senior professionals from various industry sectors. Our learners will get to work under the guidance of senior professionals on projects and internships that are custom-designed and this will ensure quality industry exposure.

This project and internship will be available for all specializations and all industry sectors. After successful completion the Learner will receive a completion certificate that can be used to boost the quality of the learners Curriculum Vitae (CV) or Resume.

INTERNSHIP ALUMNI

Our Learner Working with this brands

"At Dr. D.Y. Patil Vidyapeeth Centre for online Learning (Deemed-to- be University), we take pride in our outstanding alumni and believe in treasuring memories of our students who have graduated from the institution. The yardstick of success for the University is measured by its achievements and the continued efforts of our former students who are educating future generations with excellence. It has become an important benchmark, leaving a pivotal

impression on new students to choose their areas of interest from the programs at the University. This underpins the University's growing reputation and the value of the education we offer.

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL is working towards creating opportunities to network, share nostalgic moments, help your juniors and be a partner in the growth of your Alma Mater."



Marketyers Consulting

Dr. D. Y. Patil Hospital

Bandhan Bank

LIVEHealth

Fab India

Bestla Group

Jaro Education

Global Logistics Solutions

Byju's Learning

HDFC Bank

ITC

BCapgemini

Fleet Ocean Maritime Academy

Apollo Munich Health Insurance

Capital Aim Advisory Services

Angel Broking

Talent Corner HR Services

CC Wilson India

BVG Group

Bajaj Finserv

Reval Analytics

AU Small Finance Bank

Kantar Operations

RSPL Ltd.

Absolute Reports Pct. Ltd.

Karvy Broking

Rubi con

ACPL Group

Kotak Bank

Ruby Capital

American Express

KPIT

Rustomjee Developers

Path Finder

Kurl-on

Sprio Lifecare Pvt. Ltd.

Aquaspade Pvt. Ltd.

Lexi Pens

Samruddhi Distribution Channel

Ascentrik Research Pvt. Ltd.

Bajaj Capital

“Education is the key to unlock the **GOLDEN door** of **FREEDOM**”.

RANKING & ACCREDITATION



APPROVED BY



DPU TM
DR. D. Y. PATIL VIDYAPEETH, PUNE
(DEEMED TO BE UNIVERSITY)
CENTRE FOR ONLINE LEARNING

GROW WITH COMFORT LEARNING